



# KX-NCP500/1000

## UNIFIED COMMUNICATIONS SYSTEM

the voice of business

**Panasonic**  
ideas for life

# PANASONIC UNIFIED COMMUNICATIONS SOLUTION

Panasonic Network Communication Platform brings together the power of the web, business applications and personal productivity to your desktop.

Panasonic's Network Communication Platform (KX-NCP) is an advanced communication solution designed to enable businesses to achieve unified communications by enhancing and streamlining office communications with presence-enriched productivity applications.

Facilitating more effective ways of communicating with both your employees and customers – the

KX-NCP allows easy access to a whole host of business communication applications with a choice of fixed, mobile and advanced touch screen IP terminals.

These include advanced digital phones, softphones, DECT wireless portable stations, as well as standard analogue extensions. In addition, integration with mobile phones allows mobile users and

remote workers to stay connected even while on the move.

Convergence ready – the KX-NCP provides innovative IP telephony features and functionality over both local office and broadband networks and supports cost effective SIP telephony services, helping businesses to reduce communication costs.



## CONVERGENCE ON YOUR DESKTOP

# PANASONIC – COMPLEX TECHNOLOGY SIMPLIFIED

The KX-NCP500/1000 supports a whole range of terminal devices - from the KX-NT400 touch screen IP telephone to stylish and intuitive IP and digital telephones with Bluetooth headset support, SIP connectivity and DECT wireless portable stations.

The system also supports tough type wireless DECT handsets for those work environments that call for a ruggedised splash and dust resistant handset.

## WHICH PANASONIC TELEPHONE TERMINAL SOLUTION IS BEST FOR YOUR BUSINESS?

### Digital Telephony

Digital telephony is a well established and highly reliable technology. It is a technological progression from the traditional analogue telephony system and provides a wide range of features.

### IP Telephony

IP telephony allows you to break away from working in a fixed location, reducing cabling costs and allowing team members to be located locally or remotely over VPN or broadband connections.

### Session Initiation Protocol (SIP) Telephony

SIP Telephones are ideal for remote offices or home workers.

SIP allows remote workers to connect back to the office over high-speed broadband IP network from virtually anywhere geographically, and because most VoIP providers don't charge anything for voice traffic that remains within the internet there are significant cost savings for your business.

### IP Softphones

An IP Softphone allows a user to make calls from a PC or mobile device. Calls can be made in places where

traditional phones are not available, whilst keeping down call costs, e.g. Airports, customer offices or even your home broadband network.

### Digital Enhanced Cordless Telephones (DECT)

DECT are portable advanced telephone devices with many of the same features as a desktop telephone. Selecting a model for the office or warehouse is a simple choice with a wide range of models available.

User Type	Digital	IP	Softphone	Mobile
Basic Office User	✓	✓		
Advanced Officer User	✓	✓	✓	
Home Worker		✓	✓	
Travelling Worker		✓	✓	✓
Office Team Leader/Manager	✓	✓	✓	✓
Network Office User		✓	✓	

## WIDE CHOICE OF PANASONIC STYLISH TELEPHONE TERMINALS

### Touch Screen IP Telephone



### IP and Digital Telephone Terminals



### DECT Wireless Terminals



# SOUND BUSINESS INVESTMENT WITH PANASONIC UNIFIED COMMUNICATIONS SOLUTION

## PANASONIC UNIFIED COMMUNICATIONS SOLUTION



KX-NCP500



KX-NCP1000

### System Capacity

#### Maximum CO Lines and Extensions

The PBX supports the following number of CO lines and extensions.

Type	KX-NCP500	KX-NCP1000
<b>Total Number of Trunks</b>	<b>72</b>	<b>96</b>
Trunk with option Card	64	64
IP Trunk on MPR Card	8	32
<b>Total Number of Extensions</b>	<b>68</b>	<b>108</b>
Extension (Physical Extension Card)	28	44
Extension (Virtual Extension Card)	40	64
IP-PT and IP Softphone	40	64
SIP Extension	32	64

**Note** For non-peer-to-peer calls via the DSP card, calls cannot be made or received when all of the card's resources are being used.

#### Maximum Terminal Equipment

The following shows the number of each terminal equipment type supported by the PBX.

Terminal Equipment Type	KX-NCP500	KX-NCP1000
<b>Telephone</b>	<b>68</b>	<b>108</b>
SLT	20	36
KX-DT300/KX-T7600 series DPT	24	40
Other DPT	6	10
APT	4	4
IP-PT <sup>1</sup>	40	64
SIP Extension	32	64
DSS console	8	8
CS	4	8
High-density CS	2	4
IP-CS	8	8
PS	64	64
Voice Processing System (VPS)	2	2
Doorphone	16 <sup>2</sup>	16 <sup>2</sup>
Door Opener	16	16
External Sensor	16	16
External Relay	16	16

<sup>1</sup> KX-NT400, KX-NT300 series and KX-NT265 (software version 2.00 or later only)

<sup>2</sup> When using the DPH2 card, the maximum number of door phones is 12.





### KX-NCP500/1000 - Key Business Benefits

Highly modular and designed to improve your business communications workflow – the new KX-NCP500/1000 enables businesses to effectively reach, serve and retain their customers. Key benefits include:

- **Improve Business and Team Productivity** – do more using Communication Assistant productivity applications integrated with your communications solution.
- **Reduce Communications Cost**  
Use integrated SIP telephony service to converge communications for voice and data.
- **Improve Staff Mobility**  
Take advantage of common business tools in the office, working at home or on the road.  
Empower your sales and support staff by using mobile phones as office extensions.  
Empower remote workers with IP phones and softphones for Laptops, PDAs and Mobile Phones.
- **Simple Set up**  
Simple to deploy, administer and maintain – the Panasonic KX-NCP500/1000 is a highly reliable, expandable and feature-rich business platform.
- **Reliable**  
The reliability of Panasonic KX-NCP500/1000 systems is assured by rigorous quality

control and testing of the systems before they leave the factory, guaranteeing you peace of mind.

- **Improve Customer Service**  
Use integrated applications to speed up and monitor your customer service levels.  
Improve customer service with Built-in Voice Messaging and DISA functionality.  
Benefit from Unified messaging using optional KX-TVM50 and KX-TVM200 voice processing system.
- **Optimise Business Processes**  
Improve business processes by leveraging business tools for individuals, teams and Group Supervisors.
- **Expand Cost Effectively and Efficiently**  
Quickly set up wireless branch locations using latest DECT over IP technology.
- **Your Investment - Protected**  
The Panasonic KX-NCP500/1000 is designed to be modular and flexible in both technology and the business application solutions it provides. Convergence ready - the system provides quick return on investment and peace of mind. Future proof design and open standards based architecture means that customers can be assured that their investments are protected now and well into the future.
- **Multisite Networking for Flexible Communications**  
KX-NCP500/1000 systems

leverage the latest IP (VoIP) and SIP technologies to cost effectively handle intra-office, multi-site and long distance communications over converged voice and data networks.

- **SIP Trunking**  
Using the built-in SIP trunking interface, businesses can now connect to the growing list of SIP based Internet Telephony Service Providers (ITSP) to achieve low-cost VoIP calls over managed broadband IP networks.



# WORKFORCE MOBILITY WITH ANYTIME, ANYWHERE COMMUNICATIONS

Panasonic KX-NCP500/1000 Unified Communications system is more than just a smart pure IP-PBX phone system with built-in applications. It is about being connected and having access to the same resources you would if you were in the office.

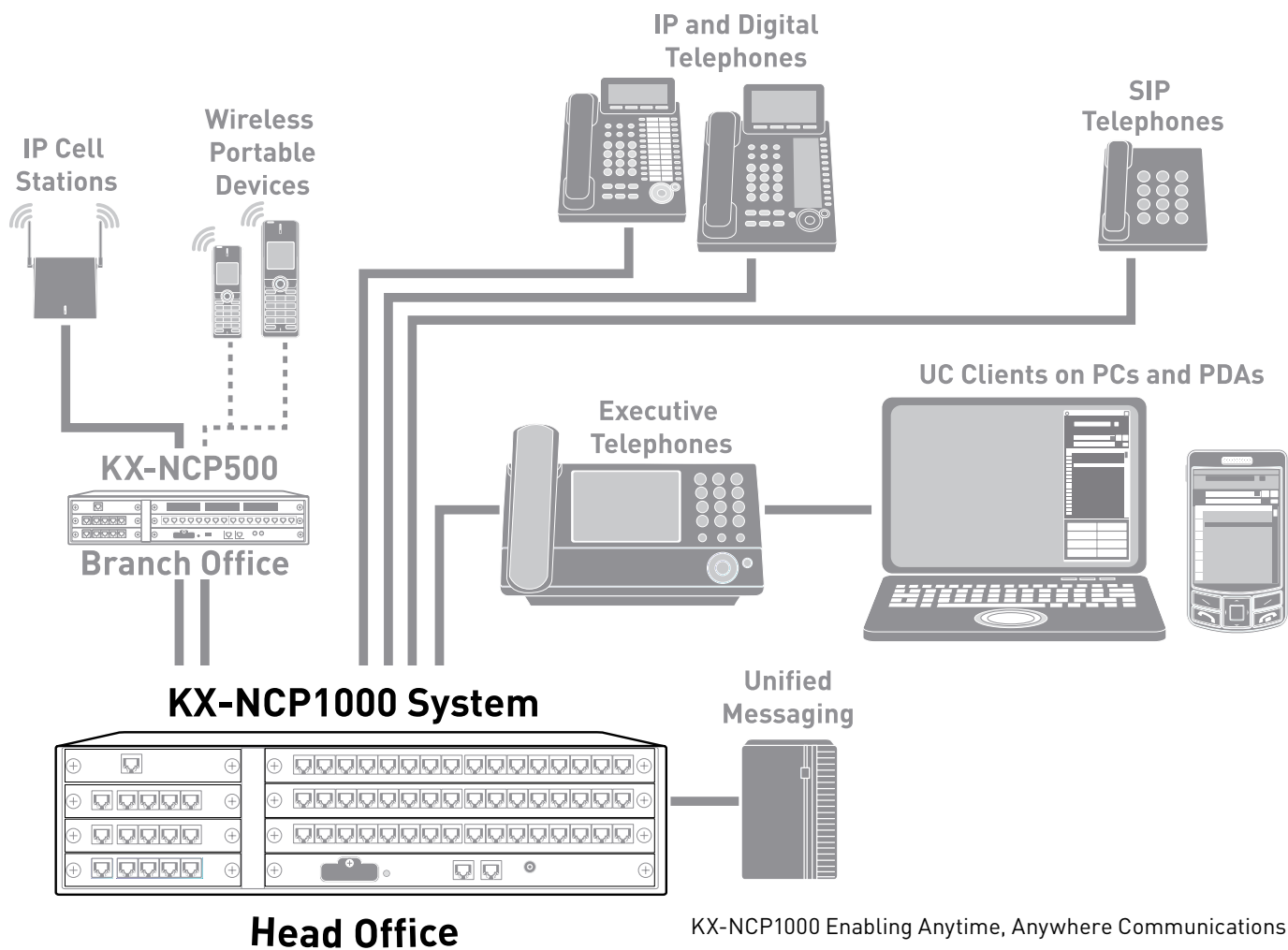
Enable your staff to spend more time to grow your business, by being available to communicate everywhere.

## ANYTIME, ANYWHERE COMMUNICATION

More and more businesses are moving away from just the traditional desktop working environment, as more employees go mobile - working

on the move, from home, moving between various offices/branches or travelling anywhere around the globe. In such dynamic work environments it is essential that businesses communicate effectively - anytime, anywhere.

Panasonic KX-NCP1000 helps businesses stay in touch with everyone - wherever they may be, by adding value to business processes and allowing anytime, anywhere access to business communications.



QUALITY RELIABLE TELEPHONY

Whether you work in an office or another large facility, the Multi-Cell DECT system keeps you in constant touch with colleagues and customers even when you are untethered and moving within the work environment. Communication can easily be further extended outside the office by enabling mobile integration functionality. Enjoy the freedom to communicate - wirelessly with crystal clear voice quality.

### Mobile/GSM Integration for Anytime Anywhere Mobility

Mobile phones are a compelling way of doing business outside of the office. The KX-NCP500/1000 supports the latest mobile phone integration technology - enabling calls directed to an office extension to be redirected to a mobile telephone at a lower, fixed cost. Calls can also be transferred back to an office extension or office voice mail system.

Employees with mobile phones can also initiate calls to customers from their mobile phones that appear to the external customers as coming from the company rather than the mobile phone - centralising all business communications.

Mobile telephones can even be integrated into ICD groups which



allow incoming calls to ring both the desk phone and the mobile handset simultaneously. This allows users to pick-up their calls on either their desk phone or mobile phone thereby providing "one number" access - increasing contactability.

### Multi-Cell DECT Wireless Office Mobility Solution

The Multi-Cell DECT System provides automatic hand-over between

installed wireless cells - enhancing coverage and giving you true communication mobility even within large premises.

### Elegant, Smart and Sturdy - Business Mobility Terminals

With basic, business or tough-type DECT that is able to handle harsh environments - you can be assured that no matter what your needs - with Panasonic, you have the DECT Business mobility solution of your choice.

The KX-TCA275AL DECT handset combines small size, light weight and durability, with a host of powerful business telephony features, while the KX-TCA175AL is a good choice for users who want good basic performance at a lower cost. In addition, to handle tough environments - the KX-TCA355AL ruggedised handset meets strict dust and splash resistant IP54 standards.



**KX-TCA175AL**  
Standard Model



**KX-TCA275AL**  
Compact Business Model



**KX-TCA355AL**  
Tough Type Model

- Colour LCD Screen
- Illuminated Keypad
- Multiple Language Display
- Speakerphone
- Programmable Soft Keys
- PBX Functionality Support
- 200 Entry Phonebook
- Headset Compatible
- 9 Polyphonic Melodies
- Vibrate Alert<sup>1</sup>
- Meeting Mode<sup>2</sup>
- IP54 Dust and Splash Resistant<sup>3</sup>

<sup>1</sup> KX-TCA175 and KX-TCA275 only

<sup>2</sup> KX-TCA355 and KX-TCA275 only

<sup>3</sup> KX-TCA355 only

# ENHANCE YOUR PRODUCTIVITY WITH PANASONIC APPLICATION TERMINALS

## PANASONIC APPLICATION TERMINALS PROVIDE A RANGE OF PRODUCTIVITY APPLICATIONS FOR IMPROVED BUSINESS EFFICIENCY

### KX-NT400 IP Network Telephone

Panasonic's KX-NT400 is an innovative and stylish high-end IP telephone. Advanced technology and a large, colourful display interface make the

KX-NT400 IP telephone extremely user-friendly, while the built-in Communication Assistant software gives users quick and easy access to unified communications.

The KX-NT400 is ideal for businesses wishing to maximise productivity and improve efficiency at the desktop, while simplifying and enhancing business communications.

The KX-NT400 offers a practical communication solution in locations where a PC is not required. Thanks

to its Internet functionality, you can easily access business applications running on a company web server.

This stylish, high-end telephone boasts many features that make it suitable for use in many industries, including hospitality, travel, retail, contemporary offices and call centres.

Access your corporate directory, latest weather report or company web pages all through an application designed terminal.



Portal Screen



Main Screen



Call Screen



Camera Screen



Contact Screen



## IP Softphone

Panasonic's KX-NCS8102 IP Softphone module allows travelling sales and support staff or any other power user to use their computer as an IP Phone for anytime, anywhere access to unified communications.

## SIP Telephone

With built-in support for the latest SIP technology, Panasonic KX-NCP500/1000 and KX-TDE200/600 can support SIP telephones as standard extensions. Companies can now use Panasonic's SIP telephones

or their own choice of standard SIP phones to support in-house office users or remote workers, connecting back to the office over high-speed broadband IP network from virtually any location.

## NETWORK CAMERA INTEGRATION

The KX-NT400 can display video feeds from Panasonic Network Cameras. And also Network camera integration with a door phone allows added safety, as employees can monitor who is at the door and only allow expected visitors onto their premises.



Hall



Entrance

## IP TELEPHONE TERMINALS



**KX-NT366X**

- 6-line Backlit LCD Display
- 4 x 12 Self-Labeling Programmable CO Keys
- Digital Speakerphone
- 2 Ethernet Ports (100 Base-T)
- Power over Ethernet (PoE)
- Bluetooth® Module (Option : KX-NT307X)



**KX-NT343X**

- 3-Line Backlit LCD Display
- 24 Programmable CO Keys
- Digital Speakerphone
- 2 Ethernet Ports (100 Base-T)
- Power over Ethernet (PoE)
- Add-on 12-Key Module (Option : KX-NT303X)
- Add-on 60-Key Module (Option : KX-NT305X)
- Bluetooth® Module (Option : KX-NT307X)



**KX-NT321X**

- 1-Line LCD Display
- 8 Programmable CO Keys
- Digital Speakerphone
- 2 Ethernet Ports (100 Base-T)
- 60-DSS Console (Option : KX-DT390AL)
- Power over Ethernet (PoE)



**KX-NT305X**

- Add-On 60-Key Module (Option : KX-NT343X only)



**KX-NT303X**

- Add-On 12-Key Module (Option : KX-NT343X and KX-DT346AL only)



**KX-NT307X**

- Bluetooth® Module (Option : KX-NT366X, KX-NT343X and KX-DT346AL only)

# MOBILISE YOUR WORKFORCE WITH PANASONIC COMMUNICATION ASSISTANT

## Communication Assistant Productivity Application Suite

The Panasonic Communication Assistant productivity software suite is a highly intuitive PC based application that blends powerful point and click telephony together with screen based presence, availability,

integration with Microsoft Outlook®, integration with popular TAPI enabled CRM desktop tools and a variety of collaboration tools to simplify and enhance real-time communications for business telephony users.

Designed for easy installation and maintenance - Communication

Assistant can be deployed without the need of any additional CTI server - making it an ideal solution for small to medium size businesses with limited IT knowledge and staff while multi-site or enterprise businesses requiring scalability to support large deployments - can choose CTI server based deployments.

MODE	TARGETED SOLUTION	BENEFITS
<b>Communication Assistant Pro</b>	Point and click unified communications for desk based or remote workers. Provides users with real-time presence information.	Helps you visually control all your communications from your PC. Stay informed of users' availability in real-time.
<b>Communication Assistant Supervisor</b>	Team supervisors to monitor employees' call activities.	Helps you to visually manage all your group members telephone activities.
<b>Communication Assistant Operator Console</b>	Company operator to easily manage all calls.	Helps company receptionists view and manage all calls and quickly communicate with colleagues and customers - improving customer service.

In addition to the four modes - selectable during installation, application functionality can be further enhanced by selecting various options - as listed in the table below:

Options	License	Benefits
<b>Softphone</b>	YES	Allows remote workers to use laptops as full office phone extensions.
<b>Networking Support</b>	YES	Allows users to view network wide presence and communicate with colleagues across multi-sites.
<b>ICD Group Agent Features</b>	YES	Allows informal call centre agents and supervisors to have agent features such as login/logout, wrap-up, etc.
<b>Thin Client support</b>	YES	Allows IT departments to deploy Communication Assistant in a Thin Client Environment.*1

\*1 Windows Terminal Server and Citrix environment supported.

Panasonic Communication Assistant together with KX-NCP500/1000 enables businesses to implement Unified Communications - enhancing business productivity.

Panasonic Communication Assistant Solutions enhance the productivity of your workforce by linking your CRM and Microsoft Outlook® to your Panasonic Unified Communications System.

### Communication Assistant Operator Console

PC based Operator Console application provides company receptionists with a powerful tool for easy call-handling, improving efficiency and customer service.



Operator Console displays information about a caller on the PC screen even before the operator takes the call making it easier for operators to prioritise incoming calls, so important customers are never kept waiting. Operators can quickly view presence and availability of all work colleagues - either in a list or in a department view - allowing them to decide how best to transfer or process calls.

With PC based Operator Console, receptionists for both single site or multi-site businesses have access to many advanced powerful features using simple drag-and-drop and point-and-click operations.

### Integrating with Business Applications

The KX-NCP500/1000 supports Computer Telephony Integration (CTI) which enables telephony and computers to work in sync and provide powerful PC based productivity tools. The system

supports IP based CTI integration via the two mature industry standards:

1. Telephony Application Programming Interface (TAPI)
2. Computer Supported Telecommunications Applications (CSTA)

Leveraging TAPI and CSTA interfaces to augment business communication capabilities - businesses can integrate with leading third party application solutions available in the market to provide software productivity applications that cover all aspects of their business requirements.

### Communication Assistant IP Softphone

The Panasonic Communication Assistant IP Softphone option allows road warriors, sales and support staff, or any other power user to use their computer as an IP Phone for anytime, anywhere access to unified communications.



The user simply needs to connect to the corporate IP network over a secure managed broadband connection to enable the IP Softphone.

### Communication Assistant Voice Mail Assistant Module

Companies using the optional advanced KX-TVM Voice Messaging

solution can allow Communication Assistant users to visually manage their voice mails with Voice Mail (VM) Assistant.

VM Assistant module allows Unified Messaging functionality - allowing users to access and retrieve any voice

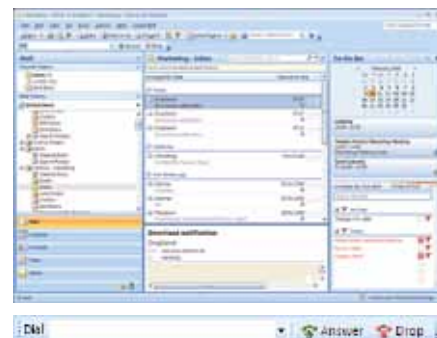


messages left for them in any order. Users can listen to the messages on either their desk phone or on their PC and even download messages to their PC for forwarding to any work colleague via email.

### Integration with Microsoft Outlook®

Communication Assistant seamlessly integrates with Microsoft Outlook® allowing users to easily dial contact phone numbers and receive incoming call pop-up alerts.

This feature enhances the productivity of your employees who use Microsoft Outlook® as their primary communications tool by streamlining their business communications.





# COMMSOFFICE – INNOVATIVE CALL MANAGEMENT APPLICATIONS

CommsOffice gives you complete control of your call performance, allowing you to monitor how your system is being used and also how cost-effective it is for your business.

CommsOffice from CommSoft RMS, a Panasonic Communications Solution Partner, is an innovative call management, call reporting and call centre solution for customers requiring a more comprehensive call centre management solution.

CommsOffice gives your company the ability to track and control telephone usage throughout their organisation. Extensions, trunks, groups of extensions and departments can be monitored

and reported on, helping you to make accurate decisions about requirements for your business. It can be used in a wide variety of departments within any organisation. CommsOffice provides information, to enable managers to obtain a wide range of reports that show telephony and data usage in their business. There is a vast range of standard and easily customisable reports available. CommsOffice is easy to install, use and maintain.

CommsOffice features full call management software, live ACD call statistics, a scrolling 'ticker-tape' agent view plus built in e-mail & internet monitoring. CommsOffice also has a familiar Microsoft Outlook® feel with its user friendly interface. The concept of the product is Microsoft Office™ for the communications part of the business.

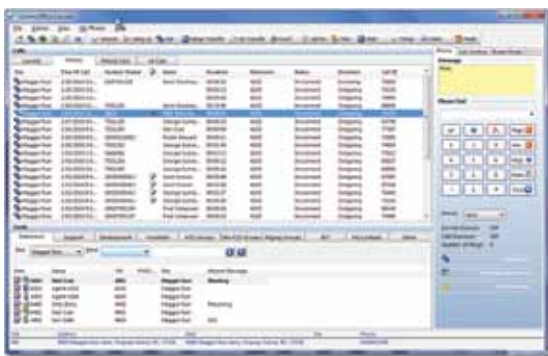
The 'Today' screen shows a real-time, at a glance view of telephony

and data usage. Information on live ACD call statistics assists any company that needs to monitor a group of agents in a contact or call centre. The scrolling desktop wallboard feature runs on your screen, no matter what application you are working in, providing fully customisable agent views.

CommsOffice is the ultimate communications management system, offering maturity, stability, ease of use and powerful market-leading technology to worldwide business.

CommsOffice is a suite of applications that is designed to grow with your business. CommSoft offers easy upgrade paths to the following modules: -

- CommsOffice Professional
- CommsOffice Enterprise
- CommsOffice Voice
- CommsOffice Console
- CommsOffice CTI



Calls by Extension Detail Report



Today Charts and Statistics



ACD Monitor Wallboard Screen





# ENHANCE YOUR CALL CENTRE WITH PANASONIC INTELLIGENT CALL HANDLING

With its intelligent call-handling functions the Panasonic KX-NCP500/1000 can serve as the core of an efficient contact centre that provides outstanding customer service.

The KX-NCP500/1000 comes with a built-in sophisticated Call Centre solution flexible enough for most customer needs. It allows businesses to increase agent productivity, improve communication visibility, efficiently route customer calls to appropriate departments and help desks or sales teams.

Furthermore, an optional external ACD reporting server can be used to generate detailed call reporting.



## Packed with Call Centre Features

Whatever the size of your company, efficient and courteous handling of telephone calls is a major factor to successful business. Panasonic provides multiple solutions for small to medium call centres, to help control and make use of the limited resources that may be available. The following call centre features are integrated into the KX-NCP500/1000 so that, together with built-in Communication Assistant desktop productivity applications, it can solve most informal call centre business needs.

- Built-in Call Centre Features
- Intelligent and Automated Call Routing
- Flexible Routing to Distribution Groups
- VIP Call Routing
- Automated Attendant
- Call Queue with Waiting Messages

- Walking Extensions ("Hot Desking")
- Supervisor Call Queue Monitoring
- Supervisor Level Monitoring and Reporting

Furthermore, the solutions can be expanded to suit more sophisticated call centres in combination with CTI software solutions available in the market.

## Intelligent Call Distribution

The KX-NCP500/1000 supports Incoming Call Distribution (ICD) Groups, the basic building blocks of a call centre solution. Incoming calls received by an ICD group can be distributed to call centre agents using supported call distribution methods and when a pre-programmed number of agents in the group are busy, additional incoming calls can be put in a queue. Agents can also be assigned to multiple ICD groups, which allows a smaller number of agents to handle calls from multiple ICD groups. This feature enables you to operate a more efficient and flexible call centre.

## Agent Features

The system supports extensive standard call centre agent features. Agents can work more efficiently using the built-in features together with Communication Assistant desktop productivity applications. The following advanced features help increase agent productivity as well as overall business productivity:

- Agent Log-in/Log-Out/Wrap-up
- Call Park/Retrieve with Team Members
- Customer Record Launch (CRM Integration)

## Virtual 24 Hour Receptionist Automated Attendant

Using the Message Card, you can

easily set up an auto attendant to professionally handle all incoming customer calls to your business. An Auto Attendant can drastically reduce the amount of call traffic handled by the operator allowing more time to be spent with your new or important customers.

The Auto Attendant can also answer multiple calls simultaneously, providing different greetings for different departments.

## Supervisor Features with Communication Assistant Supervisor

The KX-NCP500/1000 supports built in Call Centre Supervisor features which provides the supervisor with a real-time view of calls in queue and agent call handling. The supervisor can monitor each agent's phone status and also remotely log-in a currently logged out agent's extension or log out an agent phone with a few mouse clicks using Communication Assistant for Supervisor. In addition, the supervisor extension can also use a 6-line system display telephone to monitor various important call centre statistics such as:

- Total Calls Handled
- Average Wait Time
- Lost Calls

## Supervisor features include:

- Group Call Monitor
- Group Call Reporting
- Remote Agent Log-in
- Silent Listen-in
- Remote Take-over call
- Longest Waiting Time

# LEVERAGE PANASONIC POWERFUL MESSAGING SOLUTIONS TO IMPROVE YOUR CUSTOMER SERVICE

Streamline your business communications and improve your customer service by efficiently routing customer calls to the correct department or agents with Panasonic Messaging Solution.



**The KX-NCP500/1000 systems offer three types of messaging solutions:**

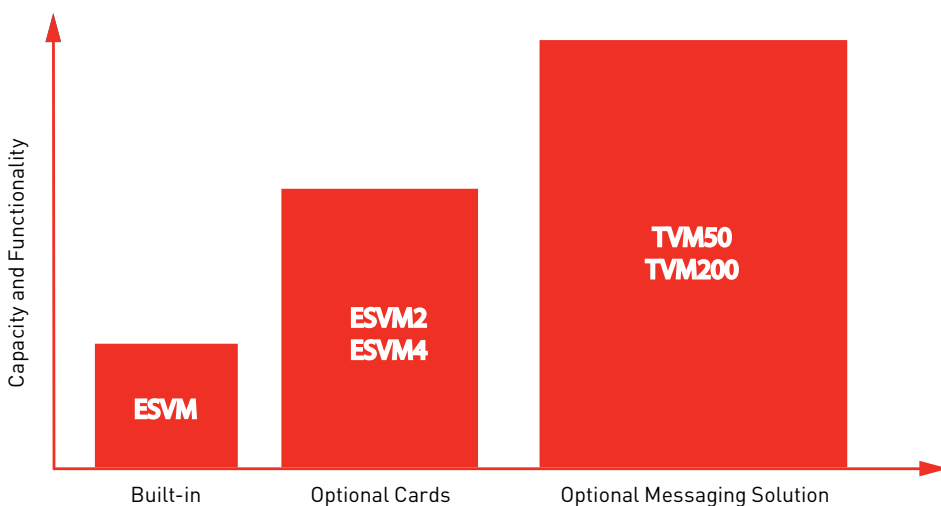
- 1. Built-In Solution:** Built-in 2 channel Enhanced Simple Voice Messaging (ESVM) solution.
- 2. Optional Solution:** ESVM2 (Option: KX-TDA0192) or ESVM4 (Option: KX-TDA0194) Enhanced Messaging cards provide added message recording and outgoing message handling capabilities that help ensure calls from your customers are routed properly and are always answered or processed gracefully. These optional cards can be

configured to run in three modes for complete flexibility:

- a) SVM Mode:** For Voice Mail only features.
- b) MSG Mode:** For DISA functionality leveraging Outgoing Message recordings. The MSG mode can also support mobile telephone extension integration allowing for mobile telephones to be used as office extensions.
- c) SVM + MSG Mode:** Allowing customers to have both a simple

voice mail as well as DISA functionality. Companies can even upload from PC high-quality sound files (8kHz, 16 bit .wav file) that can be played as OGM recordings – for various outgoing message applications.

- 3. External Solution:** Companies requiring further enhanced voice messaging based business applications can upgrade to Panasonic KX-TVM50 or KX-TVM200 messaging solutions. These provide enhanced business class message applications.



TYPE	VOICE MESSAGING	CAPACITY
Built-in	ESVM	125 messages, 120 minutes
Optional	ESVM2 (KX-TDA0192)	250 messages, 120 minutes
Optional	ESVM4 (KX-TDA0194)	2 x 250 messages, 120 minutes
External	KX-TVM50	4 hours - 8 hours
External	KX-TVM200	1000 hours

# SOLUTIONS FOR ALL INDUSTRIES

The business telephone system is at the heart of all communications - no matter how the communication is conveyed: via IP, by traditional telephony or by employing wireless technology. What businesses require is a platform that provides quality, reliable and flexible communications. The KX-NCP500/1000 provides applications and solutions that address all these crucial business needs.

## Hospitality

The Hospitality market requires the communications system to be flexible, economical and easy to use with maximum reliability and adaptability for the individual needs. The possibility of PC integration to allow guest room billing and system management has also become a requirement of this sector. Panasonic KX-NCP500/1000 systems are perfectly equipped with all these necessary hospitality features and solutions.

## Medical and Health service

To be able to work effectively and comfortably in a medical environment, it is necessary that the communication platform has a high level of reliability

Their services must be carried out in spite of the increasing pressure of cost management for government, council and municipal authorities. KX-NCP500/1000 provides these establishments with unified communication solutions that can help maintain and keep their costs in check.

## Sales

In today's competitive world, personal contact becomes ever more important to the customer. Customer satisfaction, flexibility and accessibility provide the crucial lead in this sector. With solutions such as CRM integration with desktop applications, everything

points have been meticulously followed so customers can be proud to own a Panasonic system.

## Legal

The legal industry, consisting of law firms, notaries, attorneys and solicitors, has specific requirements when it comes to business communication. Attorney client conversations may need to be recorded or clients may need to be billed for calls. Law firms may prefer to have secure entrances monitored via IP cameras. The Panasonic KX-NCP500/1000 addresses all these unique communication needs of the legal industry - yet provides solutions in a cost effective way.



Hospitality



Medial & Health Services



Sales



Retail



Legal



Logistics

and can adapt perfectly to fit the needs of the health industry. With safe wireless mobility, advanced call distribution and flexible CTI - the KX-NCP500/1000 provides an effective solution and allows easy integration with life saving technologies.

## Administration

Public administrators see themselves today more than ever as service providers.

that you need is already built in to the KX-NCP500/1000 as standard.

## Retail

Customers like to only invest in well built products, displaying them attractively and placing them within their work environment. These same guidelines should also be followed by your telecommunication systems.

When it comes from Panasonic - you are sure that all these important

## Logistics

Logistics requires smooth and reliable delivery of information.

This is why logistics companies have particular requirements when it comes to communication systems.

With possibility for integration into CRM solutions and mobile accessibility, the KX-NCP500/1000 system can become the driving force of your business.



**KX-TDA30**  
HYBRID IP-PBX SYSTEM  
the voice of business

**Panasonic**  
Ideas for life




**KX-NCP500/1000**  
UNIFIED COMMUNICATIONS SYSTEM  
the voice of business

**Panasonic**  
Ideas for life




**KX-TDE200/600**  
PURE IP-PBX SYSTEM  
the voice of business

**Panasonic**  
Ideas for life



**MULTI CELL DECT SYSTEM**  
the voice of business

**Panasonic**  
Ideas for life



**VOICE PROCESSING SYSTEM**  
KX-TVM50  
KX-TVM200  
the voice of business

**Panasonic**  
Ideas for life



**KX-NT700AL**  
CONFERENCE RECORDING SPEAKERPHONE SYSTEM  
the voice of business

**Panasonic**  
Ideas for life

ที อี เอ็น พีเอบีเอ็กซ์ / TeN PABX  
 51/500 หมู่บ้านเสนา 88 ซอย 9 ซอยนวลจันทร์ 17  
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